

ONLINE TEACHING CONFERENCE

2010

June 16, 17, & 18
San Diego City College, CA

Position your organization as a leader in online education and learning by becoming a Platinum, Gold, or Silver sponsor of the 2010 Online Teaching Conference. This year the conference is being presented by a partnership between the K-20 CETC and CUE. Your organization will be included in a comprehensive marketing campaign that will reach K-12, the 110 California Community Colleges, the California State Universities, and the University of California. Last year we had almost 300 participants and another 300+ attending virtually, we expect the participation to be even higher this year due to the partnership with CUE. We have received 20% more presentation proposals for this year!!

As a sponsor, your organization will receive heightened visibility throughout the conference, including the opportunity to make presentations, show your products during conference breaks (to be held in the Exhibition area), and provide extensive marketing materials on the conference web site. This information will remain accessible for at least thirty days after the conference so you will continue to get exposure long after the conference concludes.

Due to space limitations at the conference, only 20 exhibitors will have a physical presence at the conference site. First priority will be given to Platinum Sponsors. Any remaining space will be allocated to Gold Sponsors on a first-come, first-served basis.

Platinum Sponsor \$1200

- Corporate Logo Displayed on front cover of all promotional materials
- Prominent logo displayed with 'hot link' to sponsor's web site from OTC web site
- Presentation slot in Conference program
- Recorded presentation on web site
- Full Virtual Exhibit Location
- Access to Program participant list
- Prime physical site location choice for exhibition
- Two (2) free conference registrations

Gold Sponsor \$800

- Corporate Logo Displayed prominently of all promotional materials
- Prominent logo displayed with 'hot link' to sponsor's web site from OTC web site
- Recorded presentation on web site
- Moderate size Virtual Exhibit Location
- Physical location for exhibition
- One (1) free conference registration

Silver Sponsor \$500

- Company name displayed in all promotional materials
- Company name and URL displayed with 'hot link' to sponsor's web site from OTC web site
- Small Virtual Exhibit Location
- 50% discount on conference registrations

Additional Opportunities to support the OTC and put your name forward:

- Ice Cream/Cookie Break (\$250)
- Conference Meal that includes Introduction and Recognition for Sponsorship as well as prominent Signage during meal (\$500)
- Close of Day Reception (Cost TBD – Thursday late afternoon/early evening)
- Product donations to be given away at lunchtime drawings

OTC Sponsors who are also CUE Prime Corporate Members will gain additional exposure through a dedicated blast to CUE members promoting their support of this important event.

For More information contact:

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